



Annual General Meeting

Mountain Bikers of the Central Okanagan

November 22, 2022, 7:00pm



Land Acknowledgement

We would like to acknowledge that we are gathered here today on the traditional and unceded territory of the Okanagan syilx people. We recognize, honour and respect the presence of Indigenous people, past, present and future.



**WESTBANK
FIRST NATION**

Agenda

1. Call the meeting to order;
2. Determination that there is a quorum;
3. Approval of the agenda;
4. Approval of the minutes from the last Annual General Meeting;
5. Dealing with unfinished Ordinary Business or Special Business from the last General Meeting;
6. Directors' activities and decisions since the previous Annual General Meeting
7. Report on the financial statements of the Society for the previous financial year
8. Election or appoint directors
9. Meeting adjourned

President's Message

First off I would like to welcome you all here and thank you for taking the time to come out and see what we have been up to and what we have planned.

This year Mtbco has accomplished an incredible amount of work behind the scenes to make some great events happen. A fresh rebrand of the club. We hosted trail days and some trail building courses to get a ton of work done to keep the trails running great. We teamed up with WKTCS and local bike shops to have an amazing season kickoff party. The Monday night social rides, International Women's Mtb day and being there to support the Pride Festival were some of the community building activities that our directors were involved in. We were at the toonie races that Big White was gracious enough to host for us and speaking of races, we pulled off a super fun and successful Enduro weekend. It was amazing to see the community turnout, support and most importantly the smiles on everyone's faces. We also did another bike raffle which enabled us to buy some more seats in Elevation Outdoors program to get more people on bikes.

I have been on the board for awhile now but just recently became president, but I must say I am very grateful for the board that we have. Without the amazing talent and depth that our board has and the countless hours of their volunteer time Mtbco simply wouldn't exist. It is these people that have donated time (and garage space) to making this organization the best it has ever been. Please a round of applause for the board directors present and past.

While I am thankful for the directors I also have to give a big shout out to our other supporters. To all the bike shops and individual businesses that have stepped up to support Mtbco I say thank you. To our land managers that let us work on and ride all the amazing trails we have in our area I thank you for the relationships we have developed.

Of course with the trails I also thank our group of dedicated volunteers that have shown up for every trail day. We have a core group of builders that have gone above and beyond to make the trails amazing and up to standards. Big thanks to your sweat equity!

Last of all the biggest thank you to all of our members that continue to support Mtbco. Your membership is our voice, with land managers and stakeholders you enable us to be heard. You are the reason why Mtbco exists and I hope we have done a phenomenal service to you. Your support has made this community absolutely amazing.

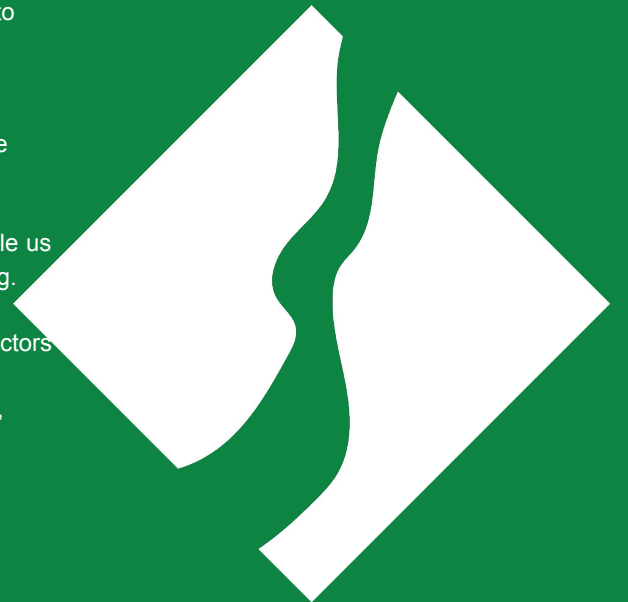
Going into 2023 we will continue to build on the strength of our Association. We had some hiccups and successes in 2022 but come away with a strong group of directors ready to give it their all. With a strong foundation we look forward to what the future brings. Let's all come together as a community that is inclusive and do our best to represent the great sport of mountain biking. When you are out riding say Hi to trail users, builders, and most important, have an absolute great time enjoying what we all love, Mountain biking.

See you on the trails, I will be the one smiling and enjoying the beauty of where we live and ride.

Cam Lainchbury

President

Mtbco



INTRODUCTION OF DIRECTORS

- President: Cam Lainchbury (re-election)
- Treasurer: Cameron Starcheski (end of term)
- Director: Ryan McKenna (year 2)
- Director: Diane Oorebeek (re-election)
- Director: Cameron Worman (year 2)
- Director: Andrew Draper (year 2)
- Director: David Gluzman (year 2)
- Director: Susan Moran (appointed)
- Director: Aimee King (appointed)
- Director: Miranda Hart (appointed)

Thanks to:

- Bruce
- Marcus
- Megan
- Lorinda
- Adam



Membership

Let's talk about you!





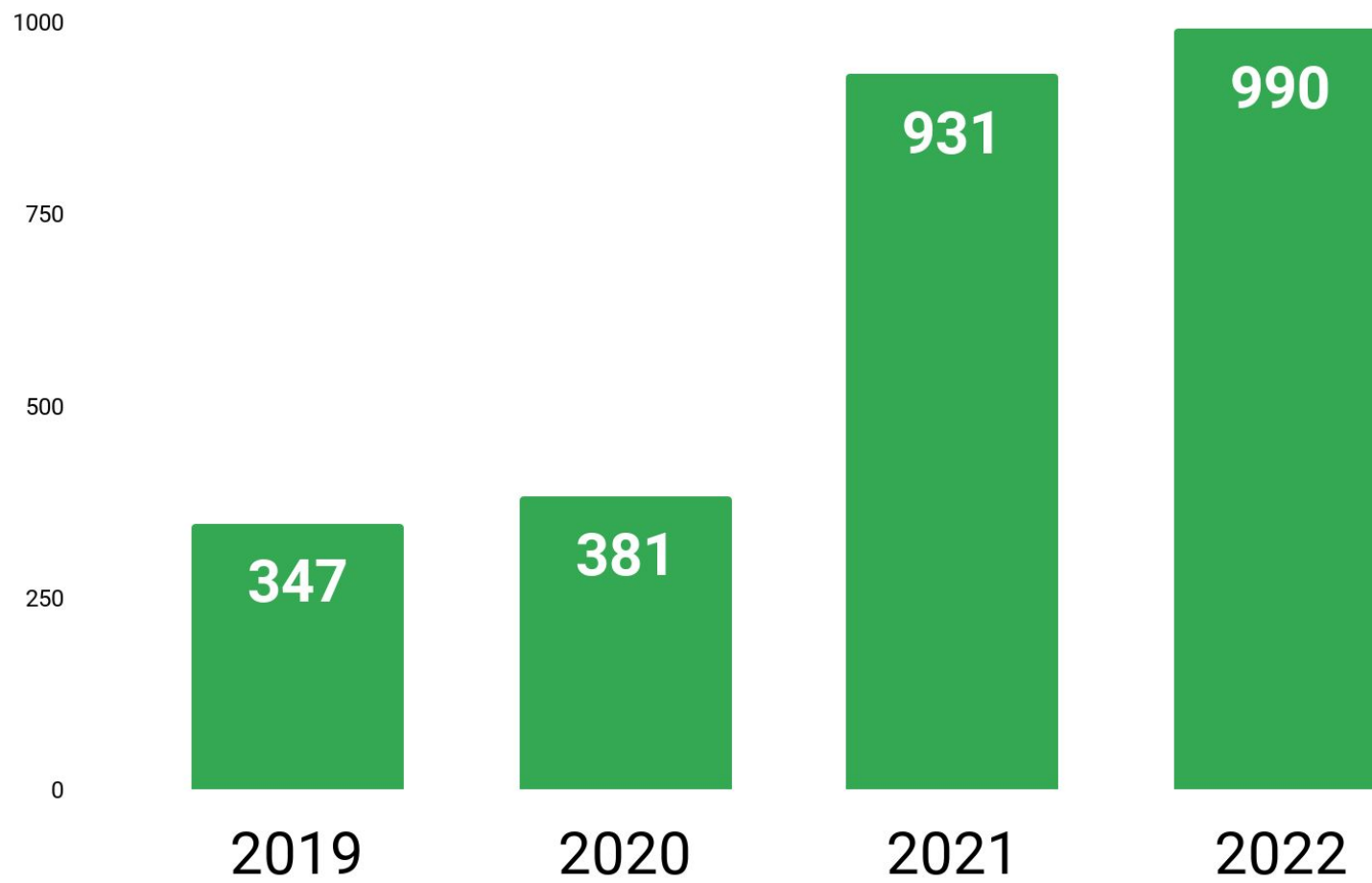
Membership

Why it's important

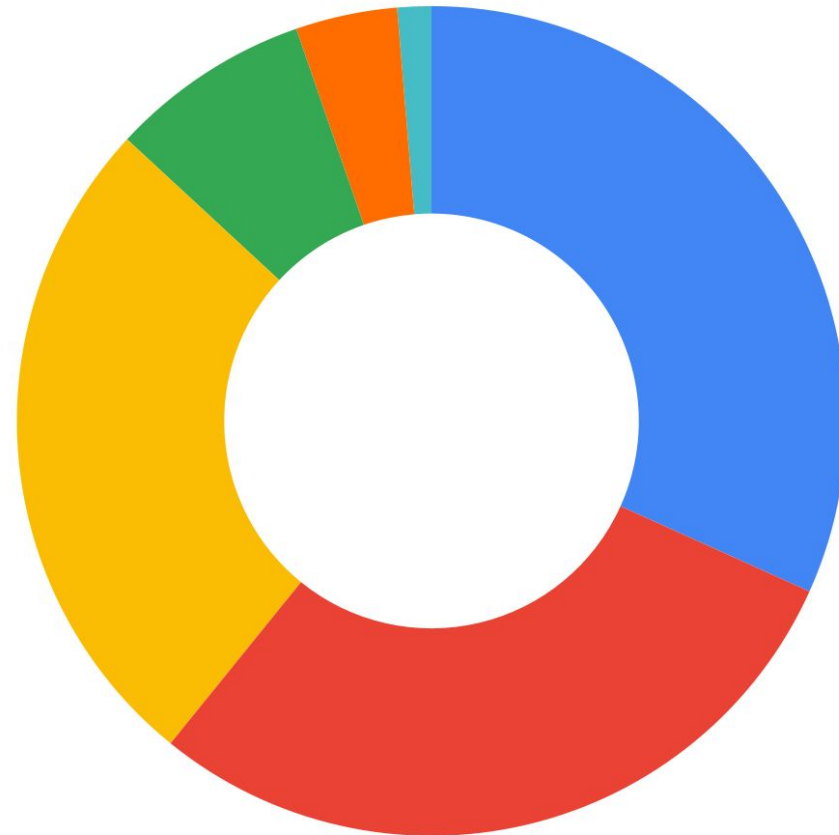
What's in it for you?



Membership




Membership



● Family ● Single ● Couple ● Sponsor ● Student ● Community





Foster the expectation that
people who ride the local
trails should join and
support their trail
associations.

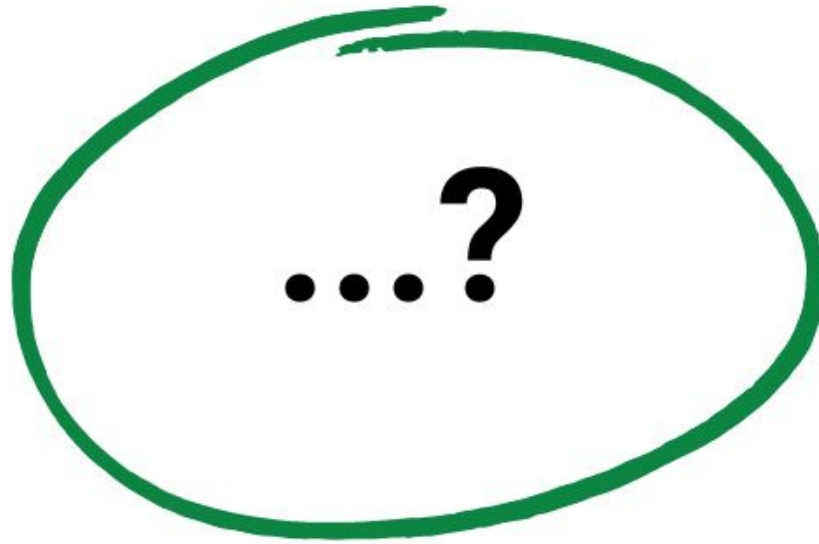


Community & Events



What do we mean by “community”?







Events

Season goals:

- Inclusive (overall season)
- Diverse in nature
- High quality
- Managed risk
- Fun





MTB Season Kick-Off



JOIN US @ RED BIRD BREWING



Wilderness Advanced First Aid





Level 1 & 2 Trail Building Courses





International Women's MTB Day





Kelowna Pride Festival






BC Trails Day / Gillard Clean-Up





Group Rides & Socials





Yesterday was my first group ride with MTBCO.
I was really impressed with the turnout but more so the
number of ride options provided. It was cool to see that it
was made inclusive for all levels and preferences.
Great work!





Cranksgiving Funduro





Take a Kid Mountain Biking Day









Thank you to our
volunteers,
photographers &
sponsors

events@mtbco.ca



Operations

Day to day, brand, tech and marketing.





Day to Day

How have we been working together





Brand

We've upgraded our identity





Tech

Upgrades and Scale.





Marketing

Turning up the volume



Sponsorship

Huge thanks for all the help!





<https://mtbco.ca/sponsors>



Raffle

Huge thanks for all the help!





Raffle

How'd it go?!



TICKETS: 1 FOR \$10, 3 FOR \$25



NOBL

marzocchi

RACEFACE

CHROMAG



SMITH CREEK CYCLE

RIDE WRAP



MAGURA

TANNUS



MTBCO

PHOTO: NATHAN DOBSON
BC GAMING EVENT LICENSE #136117

Trails Update

2022 Year in Review - Future Plans







CRAWFORD

Myra-Bellevue Provincial Park

Accomplishments 2022

- 4 community trail days

Future Planning

- Collaboration with FOSS
- BC Parks trail management plan and signage





KNOX MTN

City of Kelowna Municipal Park

Accomplishments 2022

- 2 community trail days
- Participated in 2022 Knox Mtn

Management plan review





GILLARD

Recreation Sites and Trails BC

Accomplishments 2022

- 4 community trail days
- 9 Trail Fit Tuesdays
- ~25 trail crew outings
- 4 trails brought to RSTBC standards
(26/39 completed)
- 23 features brought to RSTBC
standards (85/135 completed)
- 1 major reroute completed





GILLARD

Recreation Sites and Trails BC

Accomplishments 2022 Continued...

- BC Trail Day trash clean-up with 1-800-GOT-JUNK
- Signage completed, 98 trail markers installed
- Environmental Assessment completed



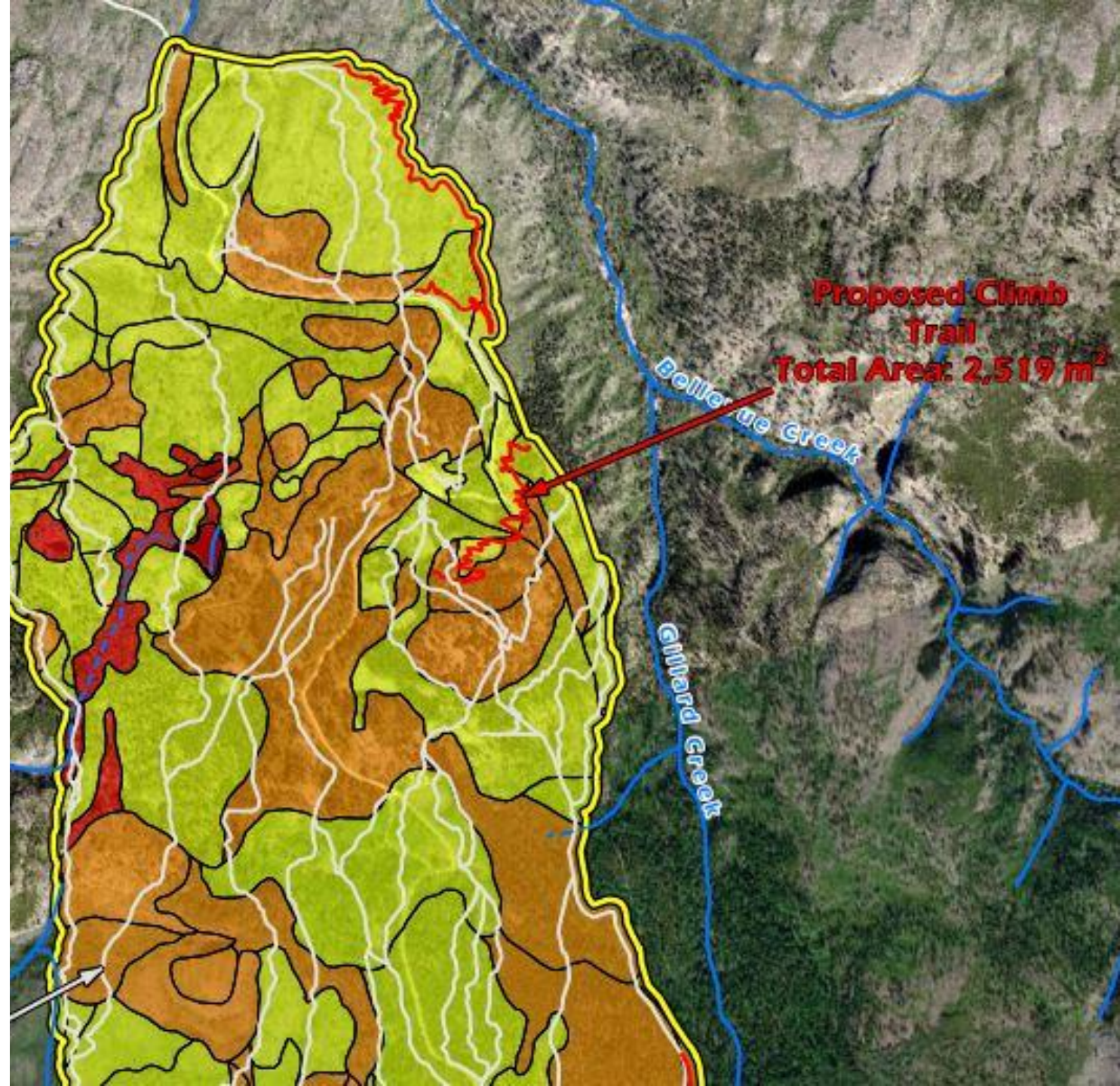


GILLARD

Recreation Sites and Trails BC

Future Planning

- Alliance with Westbank First Nation
- Build the climb trail
- Larger parking lot





BIKING FACILITIES IN KELOWNA

City of Kelowna

Stakeholder Locations

- Knox Mtn
- Mission Creek (Hollywood) Skills
Park
- Glenmore Recreation Park
- Mission Recreation Park (CNC)





BIKING FACILITIES IN KELOWNA

City of Kelowna

Identified Gaps in Facilities

- Paved pump track(s)
- Expert level trails
- Entry level riding location



Financial Report



MTBCO Fiscal Year:
March 31st

Mountain Bikers of the Central Okanagan
Statement of Operations and Financial Position
As at November 20th, 2022

	Fiscal Year March 31, 2023	Fiscal Year March 31, 2022
Opening Cash Balance	\$ 72,451	\$ 31,856
Revenues:		
Sponsorship	21,753	-
Membership	17,075	29,260
Fundraising	11,426	17,960
Donations and Grants	6,407	22,495
Events	6,190	1,122
Interest	10	9
Total Revenues	<u>62,860</u>	<u>70,846</u>
Expenditures:		
Insurance	11,966	7,520
Contractors	10,589	1,107
Marketing and Promotion	9,486	1,544
Events	8,474	1,767
Trail building	6,411	10,450
General and Administrative	3,577	1,902
Fundraising	1,114	5,961
Total Expenditures	<u>51,617</u>	<u>30,251</u>
Excess of Revenues over Expenditures	11,243	40,595
Closing Cash Balance	<u>\$ 83,694</u>	<u>\$ 72,451</u>



2023 Board of Directors



Re-election

- Cam Lainchbury
- Diane Oorebeek



Nominated Candidates

- Anton Platz
- Dave Romanick
- Jordan Bell





How else can you get involved?

- Events
- Ride Leaders
- Advocacy
- Trail Crew
- Membership Ambassadors
- Special Projects

 contact@mtbco.ca



Q&A



Thank you for
attending

