

Mountain Bikers of the Central Okanagan Meeting Minutes of the Annual General Meeting (AGM) November 27, 2023, at 7:00PM Black Box Theatre 1375 Water St, Kelowna, BC.

- 1. Introduction and land acknowledgement.
- 2. Introduction of 2023 Directors, their roles and outgoing directors
- 3. Formal agenda
  - a. Quorum was established.
  - b. Approval of the agenda. Jordan motioned David seconded. Passed by vote.
  - c. Jordan motions to approve the 2022 meeting minutes. Diane seconded. Passed by vote
  - d. No pending business from the last AGM
- 4. Membership Presentation by Anton
  - a. Describing the benefits of growing the membership.
  - b. Describing member benefits.
  - c. Report on membership numbers.
  - d. Shared results of non-member polls, feedback.
  - e. Listed 2024 initiatives.
- 5. Community and Events Presentation by Diane and Aimee
  - a. Review of 2023 season goals
  - b. Overview of events executed this season.
- 6. Operations presentation by Jordan and David
  - a. Report on hours volunteered by the directors, tasks completed and projects.
  - b. Review of the insurance policy update.
  - c. Review of MTBCO branding strategy.
  - d. Review of tech initiatives.
  - e. Review of riding stats of each trail network in Kelowna.
- 7. Communications Presentation by David
- 8. Marketing Presentation by David
  - a. Review of newsletter and social media stats
  - b. Presentation of the new merchandise
- 9. Sponsorship presentation by Susan
- 10. Trails update by Cam and Ryan
  - a. Review of trail days completed.
  - b. Vapor status update, on stand by until the Fall 2024
  - c. Planning to work with BC Parks to upgrade signage (e.g. difficulty rating) and update the trail system.
  - d. Development of Knox Mountain Park East.
  - e. Putting out a call for trail committees.
  - f. Climb trail update.
  - g. Clarification of "closed" trails at gillard. Ride at your own risk, they are not to RSTBC trail standards.
  - h. Review of future goals.



- i. RSTBC agrees that the Gillard parking lot needs to be expanded.
- j. Acknowledging the desire for a blue trail to the parking lot.
- 11. Blke Facilities in Kelowna
  - a. MTBCO is lobbying the City of Kelowna to get the pump track project moving.
- 12. Financial report
  - a. The club is very healthy financially
  - b. This year we developed a budget.
  - c. Saved money on insurance and also on the Gillard climb trail with RSTBC contributing \$20k
  - d. We updated our banking to be digital! Using e-transfer and also got club credit cards.
- 13. Live Poll: What does the membership want for 2024?
- 14. Re-elected by acclamation:
  - a. Ryan McKenna Director of trails
  - b. David Gluzman President
- 15. Newly Elected by Acclamation:
  - a. Marieke de Jonge Director of Marketing and Communications
  - b. Rob McLarty Director of Technology
- 16. The Director of Fundraising is still open call for volunteers.
- 17. Update on Directors at Large. Moving forward directors will have established responsibilities / titles.
- 18. Announcement of the potential merger with West Kelowna Trail Crew.
- 19. Q&A
  - a. Is there an active list of projects we're working on? Not yet, but we can!
  - b. Who is Rachella Pollock? Capri Insurance Manager
  - c. What's the plan for working with FOSS Increasing communications and clarifying responsibilities.
  - d. What is the plan for cutting through the gravel pit at Crawford. Lower end of middle bench will close, upper end of the park will also close per BC Parks.
  - e. Jumps, Hollywood skills park, explanation of the history of this park by Sean Kelly. Is it easier to upgrade this park? Yes this would be easier.

20. Meeting adjourned at 8:30.